



1. SUCCESSES

- a. The 1st Survey on Housing has been distributed to all 4 Parishes and to outlying villages within the CBPC Parish. Multi-occupancy households received 2 copies, making a total of around 1100 copies.
- b. Encouraging online response. Almost 96 people across all parishes have responded on line using SurveyMonkey.
- c. The survey seems to have generated a lot of interest and informal feedback from people has been largely positive. Also, the idea of multiple surveys vs one large survey has been well received.
- d. Addressed envelopes with use of vision4chesil sticker has increased impact
- e. Good support from SG members and others in helping to distribute the surveys.
- f. The 2nd Survey on Employment Trends is under review by the SG. Launch date is mid-January.
- g. A Business Survey is being prepared in parallel
- h. 2nd Newsletter distributed
- i. Vision4chesil web site and village websites updated

2. OBSERVATIONS

- a. Electoral Roll and PAF (Royal Mail Post Code/Address Finder) cannot be relied upon (Duplicated addresses, omissions, inaccuracies etc)
- b. Properties with identical postcodes are not necessarily in the same parish
- c. Distribution of paper copies is a very significant undertaking
- d. Reaching 2nd Home Owners is problematical

3. FAILURES

- a. Lack of familiarity with SurveyMonkey has led to some confusion
- b. The process of printing, packing and addressing envelopes and distribution took much longer than expected (approx. 3 weeks)
- c. No email address database for Abbotsbury, Portesham & Fleet
- d. Fleet Ballot Box vulnerable to wet weather and some surveys may have been destroyed

4. OPPORTUNITIES

- a. Need to reduce the number of paper surveys to save time, printing costs and data input, as well as for environmental reasons
- b. Need to understand the finer points of SurveyMonkey
- c. Need a reliable database of addresses for all homes i.e. Main Homes, Second Homes exclusively, Second Homes which are used for holiday lets, Homes used exclusively for holiday lets and unoccupied homes
- d. Ilchester Estates have agreed to meet to discuss the NP

5. SOME EARLY OBSERVATIONS FROM ONLINE SURVEY RESPONSES

- a. Online Returns
 - i. Abbotsbury 24 (25%)
 - ii. Fleet 12 (12.5%)
 - iii. Langton H 29 (30%)
 - iv. Portesham 31 (32.5%)
- b. Almost a 1/3 of respondents have lived in the Parish 5 years or less
- c. Half of respondents are retired
- d. Of those who work (33%), 2/3 work outside the Parish
- e. Only 7 responses from 2nd Home Owners
- f. Over 75% own their own home
- g. 2/3 of respondents not planning to move in next 10 years
- h. 42 respondents agreed there was a need for additional homes in next 10 years
- i. Over 80% of respondents agreed or strongly agreed that the NP should influence the appearance & 85% the location of new housing