

Monday 28th May 2019
3pm to 6pm at PVH- meeting room
Brainstorming session

Present:

Derek Troughton (DT),
Graham Whitby (GW),
Karen Kennedy (KK),
Peter Begley (PB)

Saira Sawtell (SS)
Martin Pearson (MP)
Stewart Bayram (SB)
Michele Harding (MH)-Clerk

Meeting objective: to gain agreement on the information we need to collect, the survey questions associated with it and on the logistics for distribution and collection.

Scope: Survey part A & B (Household and Housing & Built Environment). It is assumed that these 2 parts will form the first survey planned for July. The remaining parts will be the subject of further Brainstorming sessions.

Outcome: an agreed set of survey questions for parts 1 & 2 with a plan for distribution and collection.

1. Introduction:

DT explained to the group the plan for the meeting, Things to avoid when brainstorming, being too personal, biased or leading questions, attempting to influence peoples answers in any way, Abbreviations or vague wording, double negatives, open questions, can we make it generic vs having village specific questions? And do we have a separate business survey?

2. Brainstorming:

a. What do we need to know

1

What people care about

Need/Want for more homes

Needs of existing/new businesses

Next generation needs

Need of elderly people family/working parents

Demographic mix current, future

Influence on mix

How do we improve health/ well-being education/ Improvement
needs- can it be delivered and can they be sustained

2

Types of housing

is it a second home/holiday home

Restriction on 2nd homes

local priority

Rental, shared ownership,

affordability

Car ownership/parking off road

Electric car ownership/ charging points

Design/materials for new housing

Views on private vs public transport

Preservation of existing heritage buildings

3

Capture people's views about future transport needs/trends

What do you young people think?

Energy conservation views

Related to housing

Water consumption rain water harvesting

Employment- growth?

Types of employment

Home working

Hot desking e.g. village halls

Retail, how do people purchase goods?

Demolition of inefficient homes vs refurbishment

4

What assets do people value?

What are the biggest challenges?

(include softer aspects)

The items highlighted in pink will form part of the first survey

b. What questions we need to ask

The group worked through the first 2 sections of the draft survey to formulate the questions see updated version

c. How do we distribute and collect

It is hoped to have group members take on areas where they live and gather support from the community volunteers.

3. Close at 6.20pm: